



Dan Arment

President and Chief Executive Officer, Riddell and BRG Sports

Dan Arment was appointed to President and Chief Executive Officer of Riddell and BRG Sports in June 2016.

Mr. Arment joined BRG Sports in 2001 and has held a number of leadership roles at both the brand and corporate level. Most recently, he served as Executive Vice President of BRG Sports, member of the BRG Sports Board of Directors, and President of Riddell. As a BRG Sports executive, Mr. Arment played a key role in several recent transactions including the divestiture of the company's Action Sports business.

Promoted to President of Riddell in June 2008, Mr. Arment has guided Riddell to unprecedented financial growth and continued market share gains. Under Mr. Arment's leadership, Riddell has diversified its business with the development of a direct-to-consumer and e-commerce offering, expanded apparel product line, and introduction of new head impact monitoring technologies. He continues to be responsible for expanding the brand's footprint in the sporting goods industry through its institutional sales model, key partnerships, and strategic acquisitions.

Mr. Arment began his career with the Company as Vice President of Sales for the Mass Cycle Division at Bell Sports and quickly elevated in the organization to General Manager. He helped build a robust business model for the bike brand despite stiff market competition and developed strong relationships with key customers.

Before joining the BRG Sports family, Mr. Arment served as the vice president of national sales for the Speedo Division of the Authentic Fitness Corporation and served in broad sales and consumer marketing roles with such well-known brands as Playtex, Mennen and Revlon.

Mr. Arment holds a bachelor's degree in political science from Colgate University, where he played football all four years.